

TO: THE MEDIA

CONTACT: Carrie Hull
Dehairing Project Manager
95 Tamarack Lane, Sagle ID 83860
208-290-1383
dehair@naturalfiberproducers.com

FOR RELEASE: IMMEDIATE

**GLOBAL EXCITEMENT FOR THE BEGINNING OF U.S.
COMMERCIAL DEHAIRING SERVICES CONTINUES TO
MOUNT**

Homedale, ID – Natural Fiber Producers cooperative reports that on July 19, 2015 the Sealand Illinois left the Port of La Spezia in Italy bound for the United States. Poised aboard this massive cargo ship, two of these containers carry precious loads. The long awaited dehairing machine is



making her voyage across the ocean and is expected to arrive in the U.S. on August 5.

Accounts of excitement and interest have been expressed from all over the world about its installation, purpose, and function. Back on U.S. soil, preparations for its transport to Springfield, KY continue. Installation, calibration, and training at U.S. Natural Fibers' new facility will commence later in August with the arrival of a team of technicians from Cormatex, the manufacturer of the machine.

The acquisition and installation of commercial dehairing services in the United States is truly an historic event due to the loss of that capability in the 1980s. For nearly forty years, the textile industry has diminished its U.S. output. Now, that industry is expected to resurge, providing jobs and finished goods bearing the Made in America brand.

To celebrate this historic event, Natural Fiber Producers in collaboration with U.S. Natural Fibers are announcing a Grand Opening for the machine. With bison fiber currently awaiting processing, the Grand Opening, "Bison and Bourbon", is scheduled for September 17th from 10:00-8:00, through September 18th from 9:00-12:00 p.m. at USNF's facility in Springfield, KY. Mark your calendars! You will not want to miss the unveiling of the machine's operation and function; not to be compared to anything currently used in the U.S. textile marketplace today.

The purpose of "Bison and Bourbon" is to provide an opportunity for the public to witness the machine's operation first hand, tour the facility, meet the Dehairing Team, and develop insight into the function, purpose, and need for this piece of machinery in the U.S. textile industry. Representatives from the textile industry, agricultural organizations, manufacturers, and

government will be on hand to speak about the industry and the effect that the dehairing machine will have not only on the industry, but also on state, national, and global economics.

To that end, Natural Fiber Producers is making Five Levels of Sponsorship available to all interested parties. Portions of each sponsorship will be used to assist with funding the event and provide allowance for other gifts and tokens of appreciation. The five levels are as follows:

| <u>SPONSORSHIP LEVELS</u> | |
|---------------------------|-------|
| Bison | \$500 |
| Cashmere | \$350 |
| Camelid | \$200 |
| Angora | \$125 |
| Wool | \$ 50 |

All interested can find a Sponsorship Form here, or as a link on the Natural Fiber Producer's website: <http://naturalfiberproducers.com>. Choose your desired Sponsorship Level and follow the instructions on the form. We are also accepting "in-kind" donations for the enhancement of our Raffle during the event. Natural Fiber Producers' staff will respond with a Tax Deductible Receipt for your records, a Certificate of Sponsorship, highlight your organization in our Event Program and on banners.

Since all U.S. commercial dehairing machines were lost in the 1980s to overseas organizations, Natural Fiber Producers has become the provider of the missing piece of the textile puzzle in the United States. As one of only 4 in the world, and the only commercial dehairing machine in the U. S., this historical event of bringing commercial dehairing back to the USA continues to be the game-changer for the U.S. textile industry.

About Natural Fiber Producers

[Natural Fiber Producers](#) (NFP) is an agricultural cooperative, advancing the opportunity for sustainability and enhanced profitability for its fiber-producing owners. Founded in 2007, **Natural Fiber Producers** is proud to report that all their products are processed here in the U.S. from fiber grown in the U.S. and Canada. Products are marketed to members and retailers at wholesale cost with those profits being returned to the members. Member access to commercial processing through value added products provides profit margins between \$14-61 per pound, and increases the volume of US-grown natural fibers entering the pipeline. In 2012, the organization opened its membership to include producers of llama, sheep, angora, cashmere, yak, buffalo, and qiviut. Now, the reintroduction of dehairing services to the US revitalizes the textile industry and builds momentum for Green and Natural Products.

About U.S. Natural Fibers

[US Natural Fibers, LLC](#) (USNF) was established to empower small producers and entrepreneurs involved in the natural fiber industry by providing cost-effective essential processing and product development services. They are in the business of transforming raw natural fibers into fine finished products. Although specializing in alpaca and mohair fibers, **US Natural Fibers** also works with llama, bison, yak, and cashmere fibers. Their mission is to "provide creative processing solutions for fiber farmers, artisans, and commercial customers in their quest to make the finest natural fiber products available on the market."

